

Mitsui is promoting SIS block copolymers, which are the raw materials For Hot Melt adhesives, which are experiencing a growing demand in India.

Mitsui is supplying the material to most of the leading label stock manufacturers and Hot melt adhesive manufacturers.

The Hydrocarbon resins promoted by Mitsui are used in manufacturing Thermoplastics Road Marking paints. Due to huge infrastructural growth the market for these kinds of paints is also growing at a good rate.